



ELA Virtual Learning

# English I

May 6th, 2020



9th Grade/English I  
Lesson: May 6th, 2020

**Objective/Learning Target:**

- ❖ I can delineate a speaker's argument and claims, evaluating the speaker's point of view, reasoning, and evidence.
- ❖ I can respond thoughtfully to diverse perspectives including those presented in diverse media, summarize points of agreement and disagreement, resolve contradictions when possible, and determine what additional information or research is needed.



## Bell Ringer

← Analyze this advertisement and answer these questions:

- Who is sponsoring the ad?
- What is the ad asking you to do?
- How does the ad try to appeal to you?

← Which method of persuasion does the ad use: logos, ethos or pathos? Explain your response in a quick write.

**LOGOS**  
**ETHOS**  
**PATHOS**

## Learn:

Argument is a reason or set of reasons given with the aim of persuading others that an action or idea is right or wrong.

[Arguments, Claims, and Evidence Prezi](#)

Claims and Evidence Video:

<https://www.youtube.com/watch?v=3571UcZlFyc>



## ETHOS

= **using character, credibility and ethics to persuade**

**How can I make the audience trust me?**

## PATHOS

= **using emotions and passion to persuade**

**How can I make the audience feel something?**

## LOGOS

= **using logical reasoning and evidence to persuade**

**Do I make sense? Can my audience follow the logic?**

## Practice

Listen to the podcast [A Free Throw Record That ‘Deserves’ To Stay Unbroken](#)

- *As you listen, take notes on how pathos is used in the podcast*
- *Then write down both sides of the argument regarding the free throw record: Should it remain unbroken?*
- [Podcast Questions: A Free Throw Record That ‘Deserves’ To Stay Unbroken](#)

# Practice Answer Key

## Criteria for Short Essay Questions:

- Did you write in complete sentences?
- Did you use standard conventions (spelling, punctuation, grammar)?
- Did you answer the question?
- Did you support and explain your answer using textual evidence on the Writing Extension questions?

[Podcast Questions Answer Key](#)

## Additional Resource (Optional)

Listen to another podcast. Choose from one of the following sites below and continue practicing good listening habits:

<https://unstoppableteen.com/10-inspirational-podcasts-teenagers/>

<https://www.sheknows.com/parenting/articles/1134797/best-podcasts-teenagers/>

<https://biglifejournal.com/blogs/blog/top-35-growth-mindset-podcasts-families>